



Concept of a “European Transport and Mobility Forum”

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Towards user-centric transport in Europe. Challenges, solutions
and collaborations

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Vision

An alliance that helps identifying, designing and implementing disruptive mobility solutions in synergetic ways and in participatory processes taking into account innovation potentials and user perspectives from the start

Objectives

- establish multi-/cross-modal links between transport modes for passengers and freight
- integrate user representatives into the network and include their perspectives into all transport aspects
- involve stakeholders beyond transport
- sustain the work of Mobility4EU beyond its duration



Results

- (true) multi-dimensional cooperation between stakeholders between modes, passenger and freight transport, demand and supply sides and stakeholders beyond transport
- advocacy for cross-modal and user-centered transport and for disruptive innovation
- strategic planning based on action plans, roadmaps, strategic recommendations
- projects integrating all modes and stakeholders on an equal footing
- filling the “human centered transport” term with meaning and providing input for its

implementation



Impact

- new technologies, processes and services that can change society by innovation
- new funding schemes and policy instruments to support the development of cross-/multi modal mobility solutions
- strategic alignment within member organizations
- framework for strategic planning for cities and other stakeholders (SMEs)
- knowledge transfer from/into topics beyond transport



Activities

- regularly edit strategic documents and action plan
- develop implementation actions and initiate and support their follow up
- hold regular conference and interactive, participative workshops for strategic development and project ideas
- continuously reach out to other stakeholders
- share best practices and lessons learned

Structure

- bottom-up organization offering multiple ways of involvement, various options under discussion

Panel Discussion

STAKEHOLDER EXPECTATIONS FROM THE “EUROPEAN TRANSPORT AND MOBILITY

Stakeholder expectations from the “European Transport and Mobility Forum”

Panelists:

- **Erzsebet Foldesi**, MBE, Hungary (*representing users*)
- **Ineke van der Werf**, Rover, Netherlands (*representing users*)
- **Riccardo Groppo**, Ideas&Motion, Chair of EPoSS WG Transport, Italy (*representing industry*)
- **Xavier Sanyer**, ATM Barcelona, Spain (*representing cities*)
- **Carolina Cipres**, ZLC, Spain (*representing freight*)
- **Mary Panou**, CERTH, Greece (*representing academia*)

25/10 Crowd Sourcing Game

WHAT SHOULD THE FORUM DO?

What should the forum do?



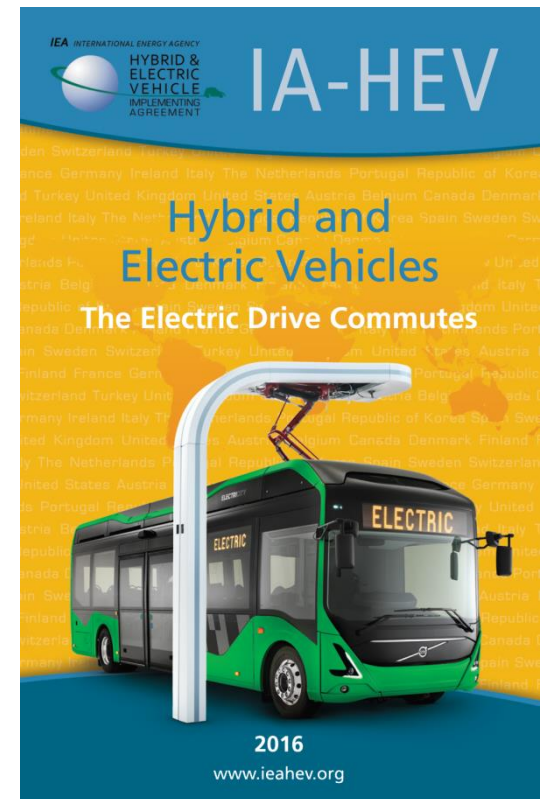
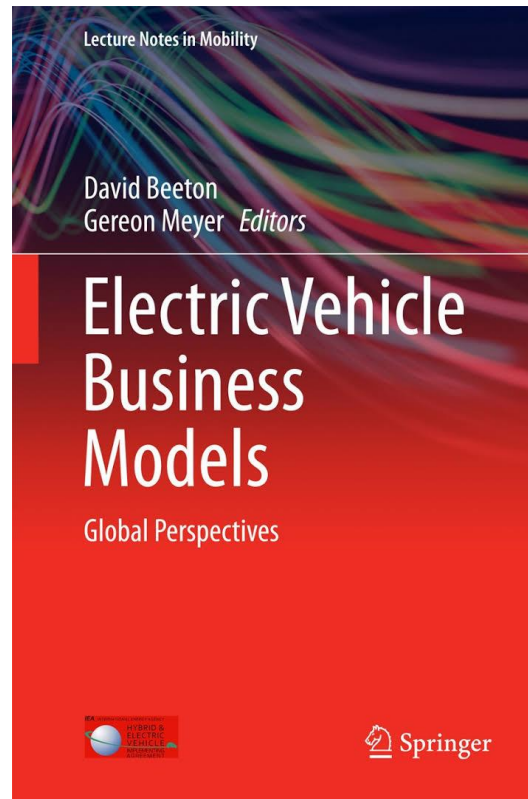
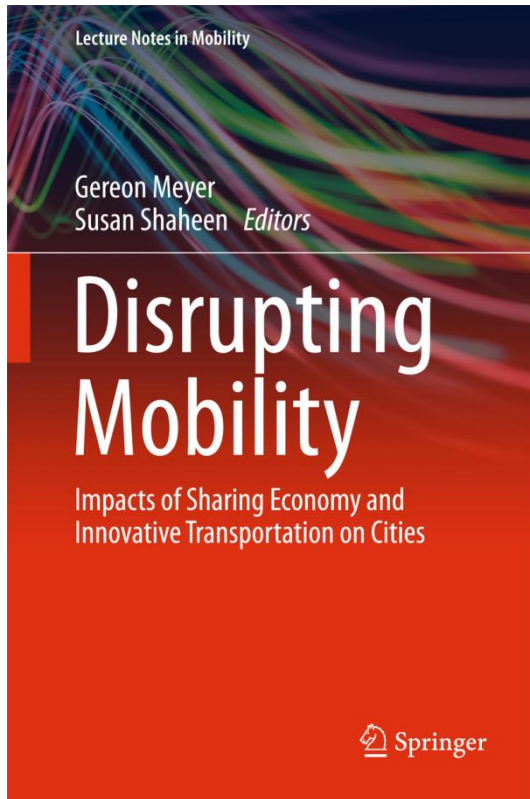
25/10 Crowd Sourcing Game on bold ideas / first steps

Steps:

1. Get a card and a pen
2. Write down your idea on the card (max ½ sentence) *2 min.*
3. Exchange cards with other persons *1 min.*
4. Discuss ideas on the card you have with a partner, then rate with score of 1 (low) to 5 (high) on back of card *1 min.*
5. Repeat steps 3 and 4

After five rounds

6. Add the scores on back of the card and note sum
- 10 Best scoring ideas will be identified.
3 Originators will be rewarded.



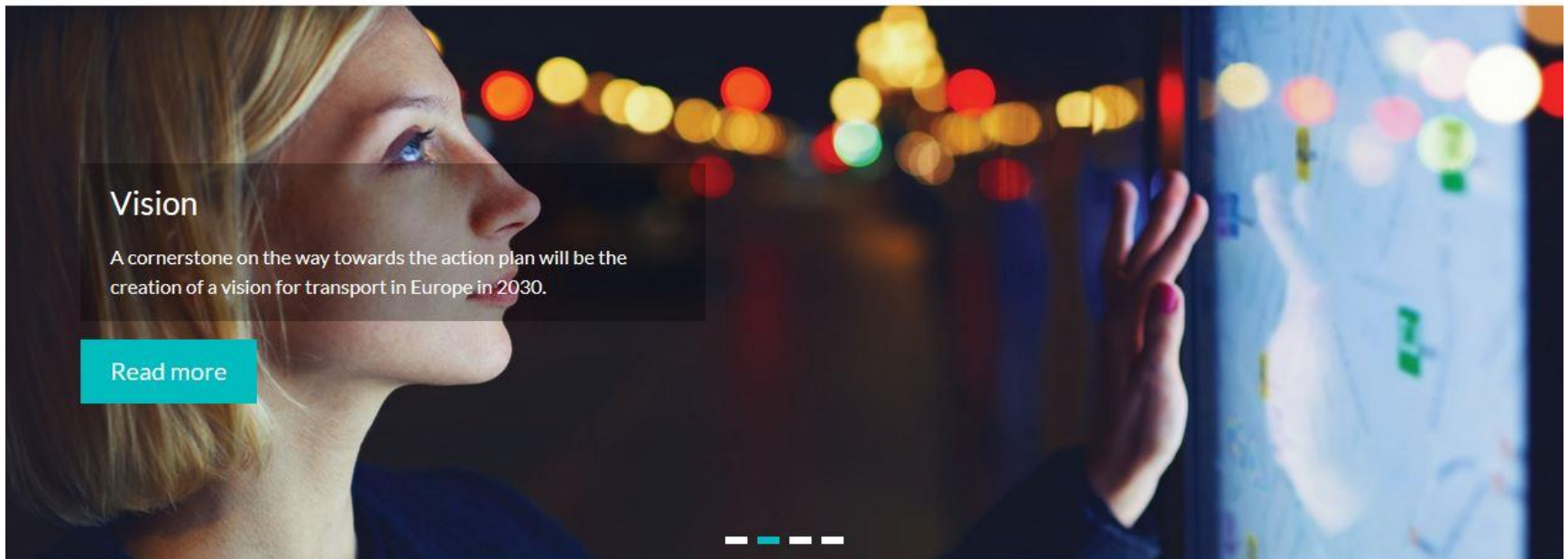
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Vision

A cornerstone on the way towards the action plan will be the creation of a vision for transport in Europe in 2030.

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