



Mobility is freedom

Appraisal methodologies for seamless mobility



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“Slower” Mobility?

Still travel time savings account for 80% of project benefits in traditional cost-benefit analyses. Other social impacts deserve more relevance, by type of user, trip purpose, mode of transport, moment of the trip, origin and/or destination...

New generations behave and travel differently: comfort, convenience, safety, sociability, reliability... are increasingly important.

Just travelling?

- Public transport (just like public spaces and facilities) are open to citizens of any origin, age or class, and provide opportunities for spontaneous socialisation.
- How to assess social positive externalities – ”goods that have no market” (e.g. conviviality) linked to transport?



Going Hybrid?

- New hybrid mobility technologies are **emerging** (e.g. individual use, collective ownership, public management).
- New technologies are already **challenging conventional transport modes** (e.g. trucks/trains, private/public, individual/collective)

Seamless Mobility?

- **Interchanges are today increasingly important** (e.g time spent while interchanging between modes can be valued 50% or even 100% as much as time travelling, and time spend waiting 100% to 200%)
- **Smart integration between all transport and communication networks** (e.g resources, freight and passenger transport, energy, information) at all scales.

More complex governance?

- The perception of costs and benefits are different from different stakeholder perspectives.
- **Uncertain assessment:** Need for monitoring the flows of economic transferences between stakeholders.
- **Policy assessment focused to provide rational reference** information useful in a negotiation participatory process – a learning process for all)

Recreating the landscape?

- Environmental externalities in transport appraisal do not fully reflect the social conflict linked to environmental change

- Cultural aspects are the key!

THANK YOU!



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